1. Developed, implemented and managed marketing and design of [Type] items.
2. Worked with clients to gather and define requirements, establish scopes and managing project milestones.
3. Pursued business development opportunities and fostered positive relationships with [Type] clients through engaging presentations.
4. Created and updated trend boards, investigated changing conditions and recommended strategic adoptions to capitalize on projected changes.
5. Used [Software] and [Software] to develop product mockups and prototype designs.
6. Created [Type] videos for use in prototype testing and manufacturing optimization.
7. Completed key [Type] product design projects for [Type] clients.
8. Coordinated, created and scheduled content, designs and periodic updates to company website.
9. Conceptualized and developed graphics products for [Type], [Type] and [Type] projects using [Software].
10. Cultivated positive relationships with [Number] clients by maintaining [Number]% satisfaction rate.
11. Developed collateral such as display, marketing and packaging materials to support product branding strategies.
12. Used [Software] to create images and layouts for over [Number] projects.
13. Designed graphics for websites, logos and promotions for marketing purposes.
14. Managed all phases of [Number] new product developments, including conceptualizing designs, managing milestones and incorporating customer feedback.
15. Created broad range of work using various design techniques.
16. Developed creative design for marketing packages, including print materials, brochures, banners and signs.
17. Developed print materials such as brochures, banners and signs.
18. Created digital image files for use in digital and traditional printing methods.
19. Developed and implemented licensed products for retail sale.
20. Designed creative digital displays used in on-line advertising for local businesses.